

Trash Talkin' Ladies are cleaning up

By CARYL HUFFAKER

The Trash Talkin' Ladies are here, and they have been met with open arms. The ladies, Leslie Sebastian and Heidi Brinton, are the new trash haulers in your neighborhood, as they offer a service that has long been absent from this area — trash being picked up at one's house, not at the end of a long driveway.

Their fliers say it succinctly — "Do you have a long driveway? Are you tired of wrestling your cans to the road and back up your driveway at the end of the day? Just say 'no' to dragging heavy containers to the curb!"

They obviously struck a nerve among the locals,

especially women, as within a week of mailing out pink postcards announcing their business, they had 53 people signed up.

The idea for the business came when Sebastian moved back here after living down south, and tried to get a trash company to pick up at her house, not the curb. Not a single company would do it, citing expensive insurance as the reason. She has three children under the age of 6, so it is hard to find the time to drag the trash around. In discussing this with good friend Heidi, who also has three children, they realized what a lot of older residents there are around here, and how each year it becomes harder for them to put their trash out. And so the idea was born.

Leslie and Heidi investigated and found that not one of the big trash companies would

pick up at the houses. They started consulting with a lawyer, an accountant, the police, the managers of the dumps, an insurance agent, an advertising executive, a truck company and even an eleven year old boy who designed their Web site and keeps it humming. They received advice from each, and the company was born.

They have a truck, which will be painted pink by spring. They will be wearing pink and green jump suits and the two will be driving the truck and throwing the trash into the truck. Don't let all this girlie

pink confuse you. They are licensed to carry a gun and will be traveling with their dog, Tank, who is part

Rottweiler.

The cost for pickup is slightly more than curbside pickup, but they do give a senior discount. The first person to call was a lady in her 80s. Another of their customers said when the business got really going and they needed another driver, she would like to apply for the job. If they get their projected goal of 200 customers by spring, they may need that extra driver. They offer door to dump service and their territory is Chester and Delaware County. So if you are tired of hauling trashcans, call 1-877-885-2343 or 610-444-4242 or visit at www.trashtalkinladies.com.

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